

*For Immediate Release*

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## Everett Community Ice Rink Opens Naming Rights Bid



**Everett, WA** —After concluding extensive renovations over the past year, Angel Of The Winds Arena is officially in search to find a naming rights partner for the Everett Community Ice Rink. The state-of-the-art community ice rink now features a new ice plant for smoother, more efficiently chilled ice, a new paint job, and over 8,200 square feet of new insulation to improve energy efficiency.

Amidst all changes, there's one constant: The Everett Community Ice Rink remains an essential key hub to the community, being one of just three rinks for ice-skating and hockey in Snohomish County. Constructed with the purpose of offering an all-encompassing environment for individuals of all ages and skill levels, the rink continues to advance this mission through programs like Try Skating for Free and serving as the home rink for Everett Youth Hockey. The ice rink is a part of a vision that provides a premier sports and entertainment experience in one of the fastest growing economic centers in Washington.

“The Everett Community Ice Rink has been a cornerstone of the Everett and broader Snohomish County community, providing invaluable and enriching experiences for families,” Danielle Lothrop, Director of Partnerships said. “Naming rights partnership for this facility offers a chance to be a part of the foundational memories of our community; from a child’s first time on the ice to Skate with the Tips night or a memorable hockey tournament win. The opportunity to showcase a commitment to this community is a powerful way to make an impression.”

Tracing back to the facility’s inauguration in 2003, naming rights partnerships in the past have featured companies like Comcast and Xfinity. Oak View Group, the entity responsible for overseeing the arena and community ice rink, aspires to find a new partner who mirrors shared values of enhancing the Snohomish County community and expanding the reach of ice sports.

### **About the Community Ice Rink:**

- The largest and busiest ice rink in Snohomish County
- In operation 363 days a year, 20 hours per day, seven days a week
- 200,000 estimated annual attendance
- Over 625 annual public skate sessions
- Official practice facility of the WHL's Everett Silvertips

Frequently host private rentals, birthday parties, adult hockey leagues, skating & hockey lessons and corporate gatherings **Why Partner?**

Naming rights partnership presents a unique opportunity for a company to firmly establish itself as a dedicated supporter of the community and a promoter of sports and recreational activities. Partnership with the Everett Community Ice Rink goes beyond mere sponsorship; it signifies a commitment to the prosperity and advancement of our community. If your company is inclined to explore the opportunity of becoming the official naming rights partner for the community ice rink, we encourage you to get in touch with the contacts listed below.

**Learn more about Naming Rights Partnership opportunities at the Everett Community Ice Rink: [CLICK HERE](#)**

### **About Everett Public Facilities District and Everett Community Ice Rink**

Everett Community Ice Rink was developed and is owned by the Everett Public Facilities District, a municipal corporation managed by a five-member Board of Directors, providing oversight and direction to the provision of services in Angel Of The Winds Arena, Everett Community Ice Rink and the Edward D. Hansen Conference Center. Everett Community Ice Rink is a part of a three venue, state-of-the-art multi-purpose complex located in the heart of downtown Everett, WA. The complex is managed by OVG360, a division of Oak View Group. For more information, visit [www.angelofthewindsarena.com](http://www.angelofthewindsarena.com).

### **About OVG360**

OVG360, a division of Oak View Group, is a full-service venue management and hospitality company that helps client-partners reimagine the sports, live entertainment, and convention industries for the betterment of the venue, employees, artists, athletes, and surrounding communities. With a portfolio of more than 200 client-partners spanning arenas, stadiums, convention centers, performing arts centers, cultural institutions, and state fairs around the globe, OVG360 provides a set of services, resources and expertise designed to elevate every aspect of business that matters to venue operators. Service-oriented and driven by social responsibility, OVG360 helps facilities drive value through excellence and innovation in food services, booking and content development, sustainable operations, public health and public safety and more.

### **Venue Contacts:**

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