

*For Immediate Release*  
*September 28, 2023*



## **Revolutionary Mamava Pod Arrives at Angel Of The Winds Arena, Empowering Mothers With A Convenient and Private Nursing Space**

**Everett, WA** – In a groundbreaking move towards inclusivity and support for families, Angel Of The Winds Arena in partnership with United Way of Snohomish County is proud to introduce the innovative Mamava Pod, a state-of-the-art mobile lactation suite designed to provide nursing mothers with a comfortable, clean, and private space for breastfeeding or pumping. This forward-thinking initiative reaffirms Angel Of The Winds Arena's commitment to fostering an environment that accommodates the diverse needs of its patrons. The addition of the pod was made possible in part by United Way of Snohomish County's generosity and partnerships with the arena to invest in accessibility.

United Way of Snohomish County and Angel Of The Winds Arena combined serve more than 600,000 residents of Snohomish County and prioritize the comfort and inclusion of all community members to feel welcomed attending memorable events with family and friends. This partnership speaks deeply to the mission and values of both groups of inclusiveness and public service for the betterment of Snohomish County as a whole.

### **What is the Mamava Pod?**

The Mamava Pod is a thoughtfully designed lactation suite that offers a serene environment for nursing mothers. Featuring comfortable seating, power outlets for breast pumps, a fold-down table, and adjustable lighting, the Mamava Pod ensures a calm and secure space for mothers to attend to their infants' needs.

### **Where to Find the Mamava Pod?**

The Mamava Pod is conveniently located within Angel Of The Winds Arena, strategically placed to offer easy access for breastfeeding parents attending live concerts, shows, or sporting events. Its placement underscores the arena's commitment to promoting an inclusive and family-friendly atmosphere. The

Mamava Pod can be found on the concourse located outside section 116-117 but the location may be subject to change depending on the event.

### **How Can Moms Access the Pod?**

Accessing the Mamava Pod is designed to be hassle-free and is powered by a smart technology system that enables easy wayfinding, autonomous access, and a delightful experience for breastfeeding parents. The app can be used for numerous reasons; to locate and unlock the pod by a press of a button, shows availability, indicates how long a user has been in the pod, offers vacancy alerts, and helps ensure the pod remains accessible for people who need them. The Mamava Pod can also be opened by a four-digit code on the keypad or by a physical key.

### **Why is the Mamava Pod Important for Angel Of The Winds Arena?**

The introduction of the Mamava Pod at Angel Of The Winds Arena is a significant step towards creating an inclusive and welcoming space for all visitors. By providing a private and comfortable space for nursing mothers, the Arena acknowledges the importance of catering to the diverse needs of its attendees, allowing families to enjoy events without any concerns about accessibility or comfort.

"We are pleased to provide this important improvement to the facility. This enhancement will allow our events to be more accessible for nursing mothers, with a permanently dedicated space," said Corey Margolis, General Manager of Angel Of The Winds Arena. "We are proud to be a home for all sorts of live entertainment year-round, and aim to continue elevating experiences for all who join us for an event in this building."

The Mamava Pod represents a significant advancement in enhancing the overall guest experience at Angel Of The Winds Arena. As the Arena continues to evolve and prioritize inclusivity, this groundbreaking initiative marks a crucial milestone in the facility's commitment to making its events accessible and enjoyable for all.

"United Way of Snohomish County is excited to help bring this nursing pod to Angel of the Winds Arena. We are always looking for ways to help and provide for the youngest members of our community and their families," said Brittany Williams, Director of Marketing & Communications United Way of Snohomish County. "Mothers deserve the privacy and resources to safely feed their babies, whether they are breastfeeding or expressing milk, in a clean and comfortable environment and without distraction. We are happy to help make this easier for moms and babies in Snohomish County."

### **About United Way of Snohomish County**

United Way of Snohomish County has moved beyond its traditional role of simply being a fundraiser to being a funder, active partner, and convener around intentional collaborative solutions to create lasting community change. Through the CORE Collaborative approach, United Way of Snohomish County catalyzes, supports, and invests in groups of partners with shared goals to create more equitable systems for families with young children trapped in poverty. For more information, visit [www.uwsc.org](http://www.uwsc.org).

### **About Everett Public Facilities District and Angel Of The Winds Arena**

Angel Of The Winds Arena was developed and is owned by the Everett Public Facilities District, a municipal corporation managed by a five-member Board of Directors, providing oversight and direction to the provision of services in Angel Of The Winds Arena, Everett Community Ice Rink and the Edward D. Hansen Conference Center. Angel Of The Winds Arena is a three venue, state-of-the-art multi-purpose complex located in the heart of downtown Everett, WA. The complex is managed by OVG360, a division of Oak View Group. For more information, visit [www.angelofthewindsarena.com](http://www.angelofthewindsarena.com).

### **About OVG360**

OVG360, a division of Oak View Group, is a full-service venue management and hospitality company that helps client-partners reimagine the sports, live entertainment, and convention industries for the betterment of the venue, employees, artists, athletes, and surrounding communities. With a portfolio of more than 200 client-partners spanning arenas, stadiums, convention centers, performing arts centers, cultural institutions, and state fairs around the globe, OVG360 provides a set of services, resources and expertise designed to elevate every aspect of business that matters to venue operators. Service-oriented and driven by social responsibility, OVG360 helps facilities drive value through excellence and innovation in food services, booking and content development, sustainable operations, public health and public safety and more.

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